

CONTENT CREATOR Portfolio



Nina Taufik









About Me



Hello, I am Nina Taufik

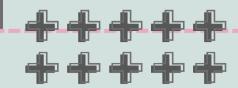
Hello there! I'm Nur Amanina Taufik, a content creator based in Shah Alam, Selangor. While I previously worked in the takaful industry, my true passion lies in content creation. That's why I fill my Instagram feed with numerous reels to share my lifestyle experiences here in Malaysia, particularly in cafe hunting and workout classes.

Recently, I undertook an online course in <u>virtual assistance</u>, where I acquired skills in social media management (SMM). Currently, I work as a marketing executive, primarily managing clients' social media accounts and actively seeking opportunities for content creation gigs.





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My Skills

I've been using Canva for both personal and office purposes quite frequently. My designs are tailored to match each specific event and theme accordingly. When it comes to video editing, I prefer using Capcut; most of my reels are edited using this platform. My goal is to keep the videos concise, considering the short attention span of the audience nowadays.

And let's talk about Instagram. I used to use it just for fun, but now my work revolves around it. When it comes to copywriting, I prefer generating my own ideas and then utilizing ChatGPT for grammar and structural corrections, rather than relying solely on it, to make the content feel more human.

As for photography, I enjoy capturing symmetrical shots with my iPhone.

Canva $\star\star\star\star$

Capcut $\star\star\star\star$

Instagram $\star\star\star\star$

Copywriting ★★★

Photography $\star\star\star$







Client

As I'm new to be a paid content creator, I can only showcase a few of my recent works, including a paid campaign with Dododots (a pimple patch company). Additionally, I did a free video shoot for my fitness instructor. Let me share one of my most engaging pieces, created for the Joey mattress sleeping contest. Furthermore, I have secured a spot with Glutanex Malaysia for their ambassador program, where I will soon be showcasing their products on my page. Please click on the attached link to view my portfolio.

Dododots X Guardian Campagin

Joey Mattress Sleeping Contest

Fitness Class





Services

For the time being, I'm open to creating content primarily focused on healthy living, including cafe hunting, music, and exciting events. I consistently share my activities on my personal Instagram account, <u>@ninataufik</u>. If you're interested in virtual assistant services, particularly social media management (SMM), I'm available on my business account, <u>@va.with.nina</u>.



Contact Me

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